



PAUL DEMELLIER

Senior Art Director - Digital Designer - Illustrator

I am a passionate creative and a fan of well-organized design systems. With over 12 years of experience as an art director, I have worked on more than 50 projects of all sizes in a wide range of sectors, including real estate, healthcare, video games, hospitality, catering and engineering.

CONTACT

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paul.demellier@paul-factory.com

03/11/1990 (34 years old)

Nantes, France

Driving license

Site web



PROFESSIONAL EXPERIENCE



Senior Art Director - Digital Designer - Illustrator

Since August 2012

Paul Factory - Freelance

As a master of many crafts, I help businesses create and elevate their brand by offering a complete artistic vision and a wide range of expertise: 360° brand identity, Full website creation, Print design and more.



Art Director

Sept. 2014 - June 2024

dVine - Part-time permanent contract

Responsibilities include managing a small creative team, overseeing the overall brand identity, positioning, and vision. Responsibilities include designing numerous media, such as design systems, tablet applications, internal dashboards, online stores, showcase websites, packaging, 3D designs, and PDF generation.



Junior Art Director

Oct. 2013 - Jul. 2015

Nouvelles Conquêtes - Part-time permanent contract

Responsibilities include managing print and web projects within a small creative team. Collaborated closely with the manager, project managers, and development team. Responsibilities include website design (design and integration), brand identities, illustrations, and intranets. Clients include: Schindler, Groupe Gambetta, K-Bane.



Junior Art Director

Aug. 2012 - Dec. 2012

Eluère et Associés - Permanent contract

Responsibilities include managing print and web projects within a creative team of six. Worked closely with advertising managers and consulting directors. Responsibilities included designing brochures, brand identities, and websites. Clients include: Brioche Dorée, VM Matériaux, IRM, Mismo.

EDUCATION



Intensive English Program

Jan. 2013 - Jul. 2013

City College of San Francisco

TOEFL ITP Score: 580



Graphic Design Program

2008 - 2012

Brassart School

Bachelor's degree in graphic and multimedia design, Graphic Arts



Baccalaureate

2005 - 2008

Saint Joseph du Loquidy High School

Physics

SKILLS

Visual identity	Illustration
Web design	Photo
Web development	Motion design
Print	Training / consulting

LANGUAGES

French: Proficient (C2)

English: Advanced (C1)

TOOLBOX

Graphic design

Illustrator	Expert
Photoshop	Expert
InDesign	Expert
Lightroom	Experienced
Premiere Pro	Experienced
After Effects	Experienced
Figma	Expert
Zeplin	Expert
Balsamiq Mockups	Expert

Web & integration

Wordpress	Expert
Woocommerce	Expert
Prestashop	Experienced
MJML	Expert
CSS3	Expert
Sass	Expert
PHP	Intermediate
HTML5	Experienced
jQuery	Experienced

3D & Animation

Blender	Expert
Unity	Experienced
Godot	Intermediate

INTERESTS

Illustration	Music
Video games	Cinema
Lego	Photography